



We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.

Governing Board Meeting, Thursday, September 9, 2021, 9:30 am, Traverse City Golf & Country Club
Chairman, Teri Miceli-Wolff, President

Call to order – Teri Miceli-Wolff

Approval of Minutes from: August 8, 2021

Approval of Agenda, September 9, 2021

Reports from Officers, Chairs and Project Teams

President's Report: Teri Miceli-Wolff

- Note for record: 9/2/21 Unanimous email vote by board to move 9/9 luncheon from The Hagerty Center to TC Country Club due to staff shortage at Hagerty Center.
- Recap of Leadership Academy in Chicago, August 18-20th
- Recap of Strategic Partner Appreciation Event at Rove
- Update on Billhighway
- MI Realtors Convention-Scholarships-discuss number memberships-compare to Aspire for potential double-dipping
- Fall State Fall Meeting 9/27-Basket for Raffle (\$100 value) update on Goodie Bags
- New Member Nudge-September 1-October 31st
- Network Certification 8/1/2021-10/1/2021. Group meet to fill out and submit

President Elect: Jennifer Gaston

- Updates on TCBN Newsmaker/Luncheon Events
- October is Brain Trust & Strategic Planning Meetings

Treasurer Report, Budget & Finance:

- **Treasurer's Report:** Kristin Hunt
- Budget Report:
- Status of Audit (receive missing receipt?)
- Non-Profit Status Update
- Voted to cancel Zoom account at August Board Meeting

Secretary: Renae Hansen

Program Director: Aubrey Vandemark

- Update on Marketing upcoming Events/website/Facebook

Membership Director: Colleen Mageau

- Update on Strategic Partner & Realtor® Member count
- Any other membership news

Unfinished Business

- Women's Council working with Aspire North Realtors: On 8/19/21 Teri, Jennifer and Karly had meeting with Jennifer and Michael at Aspire North on getting more exposure. Discussion on becoming an Affiliate Member-Thoughts?

New Business

Adjourned