



**We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.**

Governing Board Meeting, Thursday, October 13, 2022, 9:30-11:00 am, The Hagerty Center  
Chairman, Teri Miceli-Wolff, President

Call to order – Teri Miceli-Wolff 9:36am

Approval of Minutes from: September 8, 2022 Aubrey 1<sup>st</sup> motion, Kristen 2<sup>nd</sup> motion, Approved.

Approval of Agenda, October 13, 2022 Aubrey 1<sup>st</sup> motion, Kristen 2<sup>nd</sup> motion, Approved.

### **Reports from Officers, Chairs and Project Teams**

#### **President's Report:** Teri Miceli-Wolff

- WCR Fall Conference September 20<sup>th</sup>-Update from those who went: Grit was a great takeaway – Aubrey and Jen have great speaking skills
  - October 25<sup>th</sup> State Leadership Training at Frankenmuth Brewery, 8-5 This training prepares the new board for 2023, it is a great networking opportunity and learning opportunity and place to learn leadership and business. All 2023 board members are going except Clover Roy (Membership Chair). We discussed having the new board able to go to the fall meeting instead of the outgoing board.
  - Network Certification Application has been submitted by the deadline. We will be getting our award presented during the convention in Orlando, Florida.
  - Local Dues will increase from \$14 to \$25 at the next renewal. Form sent to National 9/27/22 prior to deadline. \$174 annual fee is going to \$185. Advantage to sign up before Oct. 31<sup>st</sup> with The Nudge to get the current rate and remainder of 2022 for free.
  - WCR/NAR National Conference in Orlando is right around the corner-November 9-13.
  - Women's Council has a new interim CEO, Jamie Saltman.
- Teri would like to have past presidents be the ambassadors for the luncheons to welcome attendees.

#### **President Elect:** Jennifer Gaston

- Update from Hosts for November Done/December Done/January Programs-we still need speakers and a charity. A charity organization will be from different counties such as KARE, Benzie, and Antrim community services. Reaching out to our state representative, RPAC, and other political people to speak.
  - BRAIN TRUST Recap-Great turnout and we received a lot of really great ideas to go into the Strategic Planning meeting. We may wait to complete all the ideas until we return from the Orlando Convention in case we bring home ideas to implement for next year.
  - STRATEGIC PLANNING DAY-October 18<sup>th</sup> 8:30-3:00 We are trying to be more mindful about printing and paper waste. There will be some Strat plan books but all can access the book with a QR code.
  - The October Crypto Currency program will be worth 2 CE credits. Aspire will be live broadcasting at the Aspire office for those that want to attend separate from the luncheon, but they need to attend in person.
- There will be a Wednesday night party for Kristin Smith, her mother is NAR president. It will be a collaboration with Aspire and Jennifer Kowal will put together a timeline agenda.

#### **Treasurer Report, Budget & Finance:** Kristin Hunt

- Current Budget: We are over budget by only \$19.40 for the year. We are doing very well financially.
- Billhighway-Meeting in TC with Amy Moto will be here for more training to try to get us to use Billhighway. Thursday, Nov. 20<sup>th</sup>, at Mid-American, 9:30-11:00 She will teach the current and incoming board how to use Billhighway.
- Audit Update- The audit has passed.

#### **First Vice President:** Renae Hansen

- Welcome again Kelly Price as the incoming First Vice President for 2023
- We will need more gift bags to complete the remainder of the year's events. Renae will take an inventory. Teri will be putting together a special gift for Kristen Smith who is doing the cryptocurrency training during the November luncheon.
- Arch Mortgage North has a meeting space in their office on E. Front St. WCR is welcome to use it for any meetings with advance reservation. It has a kitchenette.

#### **Program Director:** Aubrey Vandemark

- Update on Marketing – Social Media Engagement

For the Nov. event still working on marketing info to be pushed out for maximum exposure. December we need will have a deadline of October 31 to have ALL information in to Aubrey and her team to put together the marketing for the December event.

-Shout out to the marketing team who have put in hours and hours of time this year.

**Membership Director:** Colleen Mageau

- New Member Nudge-Sept 1 to October 31<sup>st</sup>
- Strategic Partner & Realtor® Member count: 98 Realtors, 101 Strategic Partners. We are under budget in membership for the year. Financially we need more Strategic partners, but we are recognized nationally by the number of Realtor members. The Membership committee is EVERYONE. We all have the duty and responsibility to attain and grow membership. Colleen has had much better success reaching WCR at the national level, this will be very helpful for Clover Roy in the upcoming year.

**Committee Reports:**

**Past Presidents:**

**Home Tour:** Karly Wentzloff has been working on ways to increase attendance. She is asking for help from everyone to help increase attendance. Tour is the most active way to be involved with WCR. Perhaps a Survey Monkey questionnaire could be sent out to members.

**Unfinished Business**

**Ideas-** At luncheons call out and give kudos to people who are behind the scenes on all the committees and who volunteer to do everything WCR does. It takes a lot of work and volunteers to make WCR Northern MI the vibrant chapter it is.

Attend the different Realtor Brokerages business meetings throughout the year to market and promote the advantages of being a member of WCR.

**New Business**

**Adjourned:** Next Board Meeting **Thursday, November 17, 2022, 9:30-11:00** The Hagerty Center 11:00