



We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.

Governing Board Meeting Minutes, Thursday, November 17, 2022, 9:30-11:00 am, The Hagerty Center

Chairman, Teri Miceli-Wolff, President

In Attendance: Brandi Wolf, Aubrey Vandemark, Abi Fraser, Anna Courtade, Gwyn Besner, Kelly Price, Jennifer Gaston, Carly Tunison, Clover Roy, Renae Hansen, Teri Miceli-Wolff, Kristin Hunt, Colleen Mageau, Mary Bergin, Lindsey Dykstra (State President Elect), Karly Wentzloff, Becky Lancaster.

Call to order – Teri Miceli-Wolff, 9:31am

Approval of Minutes for October 13, 2022, 1st motion Colleen, 2nd Kristin

Approval of Agenda, November 17, 2022 1st motion Renae, 2nd Kristin

Reports from Officers, Chairs and Project Teams

President's Report: Teri Miceli-Wolff

- October 25th State Leadership Training at Frankenmuth Brewery-recap This is a mandatory and very important meeting each year to prepare the new board.
- Aubrey has prepared a Google Drive account with folders for each event where every volunteer can have access for all info. Aubrey will check settings and find out if we can disable the 2-step authentication.

Post meeting update:

1. go to Google homepage.
2. top right corner you'll see your own account. See the drop down menu and click "+ add another account".
3. Enter email: wcrnorthernmichigan@gmail.com, password: XXXXXXXXXX (Board Members text Aubrey for the password)
4. Text Aubrey and ask for the password, let her know you will need also need the authorization code. 231-944-6384 (the 2 way authentication cannot be disabled).
5. Enter the code and you have access to the Google Suite.

- Network Certification Award Received! We received the plaque, we can add a year label to plaque for each future year we earn the plaque. Teri is working with Aspire to reserve a place at Aspire to hang our WCR awards. All 11 Michigan networks received the certification this year.
- WCR/NAR National Conference in Orlando, November 9-13 was Fantastic! We learned and relaxed; it was inspiring, overwhelming, motivating and definitely worth the trip. There were fantastic speakers. Several members purchased books they are willing to share and Renae purchased the thumb drive for forever access to all the recorded sessions.
- New President-Elect & First Vice President for 2023-Board to Vote on 2023 President Elect. Jennifer Gaston to appoint 2023 First Vice President. Aubrey Vandemark has stepped down from the position of President Elect 2023, Kelly Price has stepped forward to take the position. Motion was made to elect Kelly Price as the 2023 president elect. The motion was brought by Aubrey and 2nd Colleen. All approve, motion passed. Motion was made to elect Aubrey to the first vice president for 2023. The motion was brought by Colleen, 2nd Kristin. All approve, motion passed.

- A special board meeting to be scheduled with 2022 & 2023 Boards to complete the work of the transition to the new board. A time for incoming and outgoing board to meet and pass the baton. Bring all your information, books, documents to share. Teri will send some potential dates to the board members and will schedule.

Lyndsey Dykstra- The WCR state leaders recognize what we do at the Northern MI network. She was very complimentary of how we run our meetings, and the things our network accomplishes.

President Elect: Jennifer Gaston

- Update from Hosts for December/January Programs & Charities Jennifer is meeting with the country club to finalize the menu. She will send out the details to the board for final approval. The costs have increased this year over our expected budget. We have a \$500 sponsorship for the drinks/beverages from Transnation Title. There will be a combination of standing tables and sitting. The program to give awards will be at the beginning of the event. Event is 12/9/2022, 4:00-7:00pm at the Traverse City Country Club

We still need to obtain and secure a speaker for the January luncheon. Members are working on Jack Bergman and John Damoose about speaking to our membership. There has been some discussion and concern about having political people from either party as speakers. We do not want to alienate any members or create controversy. Discussion to have Warren Call and the MMLA speak instead and avoid politicians.

It was decided MMLA is cosponsoring and collaborating with us for CE credit for speaker Janice Hurt-Janice is an underwriter at LMCU and will speak about the fundamentals of government loans in real estate.

Treasurer Report, Budget & Finance: Kristin Hunt

- Current Budget: year to date we are overbudget by \$3566.74. We have some money in BillHighway and in Paypal yet to be added to the November budget which will offset the overages. It appears we will meet our budget for the 2022 year.

- 2023 Budget completed-Vote to approve Motion to table the approval of the budget until the special board meeting that will be scheduled soon.
- Billhighway-Meeting in TC-Recap Went well with the meeting with Amy when she came to TC. Amy gave Teri, Kristin, Brandi more insights on using the program. Billhighway has made improvements on invoicing, still working on a better way to work with Strategic Partners.
- Holiday Event Fundraiser- Christmas Silent Auction of gift baskets. We still need several baskets opportunities to be signed up for through Sign-up Genius. The fundraiser will be mentioned at the luncheon event today.

First Vice President: Renae Hansen

- No updates.

Program Director: Aubrey Vandemark

- Update on Marketing – Year end events. Sarabeth has stepped down from chairing the marketing committee, it was too time consuming for her. Anna Courtade has filled the void having learned and worked with Sarabeth. Aubrey Vandemark moves to nominate Anna Courtade as the chair of the social media committee. 1st Aubrey, 2nd Renae. The January deadline for marketing is November 30th!!! No changes or additions will be made after the 30th! Aubrey will send out the google drive forms with edit ability to all board and chairs.

Membership Director: Chair: Colleen Mageau

- Strategic Partner & Realtor® Member count 104 Realtor, 104 strategic partners. 25% are Century 21, 24% are REO, 14% are Coldwell Banker members, Home tour is very important to members and a reason for joining WCR.

Committee Reports:

Past Presidents: Chair: Erica Marshall (not present) - Member of the Year 2022 has been chosen and will be announced at Year-end Event.

Candidate Review Team: Chair: Erika Korndorfer. New President-Elect Nominated.

Home Tour: Chair: Karly Wentzloff, still not charging nonmembers to have homes on tour due to the need for homes and the low inventory.

Other Committees:

Update on Preferred Book Distribution:

Unfinished Business: Discuss Money Minder at the special meeting.

New Business

Adjourned: 10:51am

Next Board Meeting Friday, **December 9th, 2:00-3:30** at The Traverse City Golf & Country Club