



**We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.**

Governing Board Meeting, Thursday, April 13, 2023, 9:45 Hagerty Center  
Chairman, Jennifer Gaston, President

Call to order – Jennifer Gaston at 9:45am

Attendance: Jennifer Gaston, Kelly Price, Clover Keyes Roy , Carly Tunison, Aubrey Vandemark, Brandi Wolf , Kristin Hunt, Deborah Hall, Becky Lancaster, Anna Courtade, Karly Wentzloff , Abby Frasier, Mary Burgin, Colleen Mageau

Approval of Minutes for March 9, 2022 motioned by J. Gaston, First by C. Tunison, Second by B. Wolf

Approval of Agenda, April 13, 2023 motioned by J. Gason, First by K. Price, Second by B. Wolf

### **Reports from Officers, Chairs and Project Teams**

**President's Report:** Jennifer Gaston

- Some members of the BOD will travel to Washington D.C. for the Mid-Year Convention on May 9<sup>th</sup>. Lodging has been secured.
- For May's luncheon, member benefits will be highlighted. C. Keys Roy and C. Tunison will work together to deliver a message.
- Options for July Property Tour. All in attendance was asked to start considering properties.

**President Elect:** Kelly Price

- Bookmarks are complete and will be printed.
- Chelsea Cain will be present at our May event. The board will provide entertainment to her while she is in town as a form of hospitality. Our State President Elect may also be in attendance.
- Board photographs will be taken today.

**Treasurer Report, Budget & Finance:** Brandi Wolf

- Budget update: Currently under budget for travel. Overall, doing well.
- Preferred Directory: Budgeting goals were not met for this ways and means but there has still been a positive impact in earnings.
- Audit: This is being completed by Gwyn Besner and reports have been positive.

**First Vice President:** Aubrey Vandemark

- Minutes: no report

**Program Director:** Carly Tunison

- Update on Marketing: Going well. C. Tunison asked that all designs in Canva be made accessible to other board members by sharing within the application to team members. They do not automatically share, even in the same account.

**Membership Director: Chair:** Clover Keys Roy

- Membership Update: 99 active REALTORS in the system but really there are 105. 84 active strategic members.
- Pop-up Events: Golden Swan will be hosting a WCR exclusive event.

**Committee Reports:**

**Other Committees:**

Swag Team Update: Pins are for sale at today's event.

National Leadership: Debra Hall will speak about opportunities today.

Social Media: A. Courtade advised that social media is doing well and she is getting the support she needs.

**Unfinished Business**

**New Business**

**Adjourned at 10:16 am:** Next Board Meeting to be 9:45 on May 18, 2023