



**We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.**

Governing Board Meeting, Thursday, May 18, 2023, 9:45 Hagerty Center  
Chairman, Jennifer Gaston, President

Call to order – Jennifer Gaston at 9:46 AM

Attendance: Jennifer Gaston, Aubrey Vandemark, Kristin Hunt, Rebecca Clark, Anna Courtade, **Abi Fraser**, Jackie Duncan, Deb Hall

Approval of Minutes for April 13, 2022: Aubrey Vandemark First, Jennifer Gaston Second

Approval of Agenda, May 18, 2023: Aubrey Vandemark First, Jennifer Gaston Second

### **Reports from Officers, Chairs and Project Teams**

**President's Report:** Jennifer Gaston

- Update members on Mid-Year Conference in Washington DC: Takeaways are Artificial Intelligence, social media outreach.
- Name Tags will be ordered for the incoming board.
- Be Connected State event is June 28 - 30: the board is registered. All members are encouraged to attend. Anna Courtade, Lead on Social Media Project Team is already sending this out to the membership.

**President Elect:** Kelly Price

- Medical Leave - Jennifer stood in and reported bookmarks are ready.

**Treasurer Report, Budget & Finance:** Brandi Wolf

- Current Budget
  - Wild Apricot prices are going up from \$1425.60 to \$1814.40.
- Preferred Directory Update: \$8400 profit.
- Abi Frasier is shadowing the current treasurer regularly.
- Reduced Preferred Directory editing costs \$1000.00.

**First Vice President:** Aubrey Vandemark

- Minutes

**Program Director:** Carly Tunison

- Update on Marketing

**Membership Director: Chair:** Clover Keys Roy

- Membership Update

**Committee Reports:**

**Home Tour:** Chair Rene Hill. Discuss changing the time and venue of the tour. No changes will be made this year. Past President, Deb Hall, has graciously agreed to assist in getting the tour organized with the new team lead.

**Other Committees:**

**Unfinished Business**

**New Business**

Kristin Hunt: Update from DC - Northern MI recognized for past president involvement.

Property Tour: Please share ideas for the July Property Tour.

**Adjourned:** 10:12am adjourned Next Board Meeting to be 9:45 on June 15<sup>th</sup>, 2023, Location to be determined.