



We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.

Governing Board Meeting, Thursday, December 14th, 2023

Chairman, Kelly Price, President

In attendance: Kelly Price, Susan Hunt, Rebecca Clark, Eric Senff, Mary Burgin, Abi Fraser, Jen Gaston, Bridget Carefoot, Renae Hansen, Alex Eicher, Jackie Duncan

Call to order – Kelly Price at 10:02am

Approval of Minutes - None

Approval of Agenda, December 14th, 2023 - Mary made a motion to approve, Susan second.

Reports from Officers, Chairs and Project Teams

President's Report: Kelly Price

- Dates to remember: We will be sending out tentative dates today to plan for. Need to sync with everyone's calendar. Jackie Duncan will be sending us the HBA calendar
- Password management: Two-factor authentication, all emails will come from Women's Council. All access has been revoked and passwords have been changed. Access will only go to those who need it for that specific document. Only certain parties will have access to the full document.
- Holiday party recap: Bill was larger than expected with the additional liquor charge. Next year just beer and seltzer. Please review the budget for the final numbers. Online auction did not go as well as planned, we will be moving back to the physical paper auction to inspire more camaraderie. Overall, great event and good turnout.
- Wild Apricot text messaging: tabled.
- Membership Report: passed to Mary
- Project Teams: tabled
- Membership Cards: new cards to be printed off of website to
- Recap of National Speakers: Dia Bondi - Ask like an auctioneer.
- State Winter Meeting: January 25th is the meeting. January 24th will be a meet and greet at Bonobo winery. Alex with Talon will be sponsoring. All of membership is invited to both meet and greet and meeting.
- State Gift Baskets/Speaker Gifts: tabled
- Hagerty/West Shore Bank, TC Golf Performance Center: more to come for the March event

President Elect: Susan Hunt

- Project Team Update + Communication: figure out to reach membership and encourage those to participate on project teams. Better communicating with project teams on a regular basis. Chair should be attending every board meeting.
- Strategic Partner Outreach: what are strat partners needing/wanting from us for value. Possibly sending out a questionnaire to see where there is room for improvement. Levels of membership and sponsorships

- Auction items: sending Christmas cards to those who donated auction items. Abi to provide a list of those

Treasurer Report, Budget & Finance: Abi Fraser

- Current Budget: \$3,000 was hung up in Bill Highway, transferred for the full amount excluding \$500. Approved current
- Affinipay: working with the new program trying to reconcile the expenses. Waiting on check to clear from the country club and will present final numbers in January.

First Vice President: Rebecca Clark

- Minutes
- Revision of the standing rules for 2024
- Robert's Rules Recap

Program Director: Eric Senff

- 2024 Event schedule: keeping the cadence communication on events. Will be finalizing the

Membership Director: Mary Burgin

- Membership Renewal Update: not 100% accurate since it's renewal time. 106 Realtor members, 21 Strategic Partners. 21 Realtor members overdue on their renewal. 71 Strat Partner renewal opportunities.

Project Team Chair Reports:

Social Media:

Realtor Member:

Strategic Partner:

New Member:

Budget + Finance:

Luncheon:

Charity:

Candidate Review:

Past Presidents:

Special Events:

Ways + Means:

Home Tour:

Hospitality:

Unfinished/Tabled Business:

None.

Additional Statements:

Alex Eicher: Needs access to emails for Home Tour, Al Everett has 3D home printer potential partnership/speaker

Adjourned: 10:45am Next Board Meeting to be Thursday, Jan. 11th @ Hagerty Center at 9:30am