



**We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.**

Governing Board Meeting, Thursday, January 11th, 2024

Chairman, Kelly Price, President

In attendance: Kelly Price, Susan Hunt, Eric Senff, Rebecca Clark, Anna Courtade, Debra Hall, Bridget Carefoot, Renae Hansen, Charity Anderson, Penni Schratz, Oksana Skriba, Brayton Farr, Jackie Duncan, Abi Fraser, Becky Lancaster, Teri Miceli-Wolff

Call to order – Kelly Price 9:50am

Approval of Minutes - Kelly Price motion to approve, Eric Senff second.

Approval of Agenda, January 11th, 2024

### **Reports from Officers, Chairs and Project Teams**

#### **President's Report:** Kelly Price

- HBA/Aspire Collaboration - They've already agreed and now we just need to determine which events they'll be participating in.
- Dia Bondi - We were able to secure a national speaker for one of our luncheons/events
- Strategic Partner Event - We will not be doing a strategic partner booklet. Event will be at Brengman Brothers winery.
- Inspiration vs. Charity - Every luncheon will have an inspiration and every other luncheon will have a charity. Hoping to do physical or time donations rather than monetary.

#### **President Elect:** Susan Hunt

- Continuing Education at luncheons - Still solidifying and adding more CE to our programs including our April event with environmental issues discussing the plume. Trying to keep it on schedule and not have much runoff.

#### **Treasurer Report, Budget & Finance:** Kelly Price on behalf of Abi Fraser

- Past Budget - Closed 2023 budget and has been reviewed. Waiting on review from Jackie who will be our auditor. Lost a bit of money in 2023 and would like to see more sponsorship and membership. 241 for membership and would like to increase this number.
- Current Budget - 1 month behind because of our bank statement. In February we will discuss January

#### **First Vice President:** Rebecca Clark

- Minutes - Sending out agenda requests a week prior to
- The Mitten Group Hosting Pop Up - Hosting at Eastside One with a potential free headshot option

#### **Program Director:** Eric Senff

- 2024 Event schedule update - Events are all looking good for now. February event will be "Love Yourself" regarding self-care and Valentine's theme.

#### **Membership Director:** Kelly Price on behalf Mary Burgin

- Membership Update - Getting members transferred from National to Wild Apricot.

**Project Team Chair Reports:**

**Social Media - Anna Courtade:** Utilizing ChatGPT and looking for new volunteers because most of the volunteers for 2023. Trying to brand and find a consistent voice so it will be easy for one person.

**Realtor Member - Penni Schratz:**

**Strategic Partner - Jackie Duncan:**

**New Member - Clover Roy:**

**Budget + Finance - :**

**Candidate Review - Jennifer Gaston:**

**Past Presidents - Debra Hall:** If a committee needs Past President support or liaison, please reach out to Debra Hall

**Special Events - :**

**Ways + Means - :**

**Home Tour - Renae Hansen:** First tour went well, good crowd considering the weather. Inventory is a bit of an issue.

**Hospitality - Oksana Skriba:**

**Unfinished/Tabled Business:**

Need to solidify committee chairs that are not board meetings.

**Additional Statements:**

Anna - Along with the free headshots, ask Nati Kolb for makeup at the pop up to involve more strat partners

Debra - Have a time-keeper for the speaker

Renae - A lot of swag left, ordered 300 bags, find a way to give the bag with a membership sign up

Anna - would like a list of all the committee chairs and members

Alex - Do we have a flier/one-pager that shows the benefits of Women's Council

Renae - Would like a count of everyone who has current inventory

Becky - Question of scholarships for the State meeting

**Adjourned:** 10:25am

Next Board Meeting to be Thursday, Feb. 8th, 2024 @ Hagerty Center at 9:45am