



Northern Michigan Chapter - Governing Board Meeting
Thursday, April 11th 9:45-10:45am
Hagerty Center - Traverse City, Michigan
Jennifer Marlow, President

MINUTES

Present: Erika Nita - Secretary, Katie Hoyt, Colleen Mageau - Treasurer, Gwyn Besner, Stacy Allman - Membership, Jennifer Hastings - Marketing, Kristin Hunt, Jennifer Marlow - President, Mike Rossman - Bra's President, Stacy Isles, Becky Lancaster, Erica Korndorfer, Debbi Waisanen, Erica Marshall - President Elect

- I. Call to Order 9:40am - Jennifer Marlow
Meeting called to order by President Marlow
- II. Approval of Minutes from Mar 14 Stacy motioned, Colleen second
- III. Approval of Agenda Erika Nita motion, Stacy second
- IV. President's Report - Spring meeting in Lansing - May 1, Board members must go!
Trying not to double book with TAAR due to coinciding events and low attendance. National website is up and running at State level, not local. Wild apricot will charge 20% if we do not use their payment method. Attendance: 100 people registered for today's event, up from last month
- V. Financial Report & Budget
 - Although profitable, May will look like a loss as there's a lot of bills being paid out.
 - Still a few quirky charges from luncheons. I.e. double charges, can't pay balance, etc.
- VI. Reports of Officers and Standing Committees
 1. Erica Marshall, President Elect report - we're now a registered school with CE
 2. Erika Nita, Secretary report - nothing to report
 3. Jen Hastings, marketing - website is up to date with upcoming events
 4. Ways and means - William Hindle - Northcoast Home Inspection; BRAS 4 A CAUSE:
 - Auction of bachelor/bachelorette "package"
 - Keep event classy/formal; still working on venue; giving the event some fresh ideasMay 6, 9:30am next Board meeting - Searchlight Title
 5. Stacy Allman, membership - having a hard time with new system; showing 163 realtor members which seems high
 6. Stacy Isles - Current Women's Council Members: 82 strategic; 130 realtor members

UNFINISHED BUSINESS: Nothing to report

NEW BUSINESS: Nothing to report

For the Good of the Order: Nothing

VIII. Adjourned 10:39am