



Northern Michigan Chapter - Governing Board Meeting  
Thursday, May 9th 9:45-10:45am  
Hagerty Center - Traverse City, Michigan  
Jennifer Marlow, President

## MINUTES

**Present:** Erika Nita - Secretary, Barb Sommerville - Past President, Debbi Waisanen - Treasurer elect, Gwyn Besner, Stacy Allman - Membership, Jennifer Hastings - Marketing, Kristin Hunt, Jennifer Marlow - President, Erica Marshall - President Elect, Katie Hoyt, Mike Rossman - Bra's President, Colleen Mageau - Treasurer, Stacy Isles.

- I. Call to Order 9:45am - Jennifer Marlow  
Meeting called to order by President Marlow
- II. Approval of Minutes from Apr 11 Erica motioned, Stacy second
- III. Approval of Agenda Erica motion, Stacy second
- IV. President's Report - First Qtr report is finished & filed. Spring State Meeting was a success. National still working on website. Only amendments changed - Governors will travel only once per year. July - region 2 event in Columbus OH.  
Bras planning meeting was May 7: need project team. Use event brite for online tickets? Raise ticket price? New website won't track strategic partners.
  - Jen Hastings motion to approve keeping current payment system/pay pal, not using wild apricot system and see how 20% surcharge works out. Motion passed.
  - Luncheons are losing money due to non payment; perhaps some sneaky people. Sometimes Non members are paying member prices. 151 strategic members, 57 lapsed, 85 active, 61 overdue
  - Vote on Brenda Lee Gala in June, will Women's Council pay for \$150/ticket/person.
- V. President Elect Report - need to get board elections going; will discuss in June
- VI. Financial Report & Budget - Feb & April are balanced out. 3 charges to Hagerty as we were behind on payment due to them invoicing incorrectly; it is worked out now. Budget is slightly negative for the month/running totals are OK but not great.
- VII. Reports of Officers and Standing Committees
  1. Erika Nita, Secretary report - nothing to report
  2. Jen Hastings, marketing - website will look really sharp at end of this week
  3. Ways and means - Mike Rossman/B4AC: Will likely pick Opera House as Venue; "Bras For A Cause Presents: 10th Anniversary Gala". First responders?
  4. Stacy Allman, membership - everything is good right now
  5. Stacy Isles - Current Women's Council Members: 84 strategic; 130 realtor members  
Realtors still signing up as strategic partners because they can not sign up on national site
  6. Barb - First responders for Bras...have to be giving \$ to 501 c3; has to be non profit

UNFINISHED BUSINESS: Nothing to report

NEW BUSINESS: Nothing to report

For the Good of the Order: Nothing

VIII. Adjourned 10:54am