



Northern Michigan Chapter - Governing Board Meeting
Thursday, October 17th 9:45-10:45am
Hagerty Center - Traverse City, Michigan
Jennifer Marlow, President

MINUTES

Present: Erika Nita - Secretary, Barb Sommerville - Past President, Kristin Hunt, Jennifer Marlow - President, Debra Hall - Past President, Erica Marshall - President Elect, Colleen Mageau - Treasurer, Katie Hoyt, Stacy Allman - Membership, Stacy Isles, Bridgett Carefoot

- I. Call to Order 9:39am - Jennifer Marlow
Meeting called to order by President Marlow
- II. Approval of Minutes from September 12 Erica motioned, Stacy second
- III. Approval of Agenda Erica motion, Stacy second
- IV. Officer reports:
 - MEMBERSHIP/Stacy Allman - encouraged renewals with members expiring soon; easy links
 - PROGRAM DIRECTOR - nothing to report
 - TREASURER/Colleen Mageau - under budget on September Strategic Partner event; NET income - \$515.90 (some travel included)
 - BUDGET/Kristin Hunt - just slightly ahead on budget by \$474 for the year; sponsorship still to come
 - PRESIDENT ELECT - Leadership day is Oct 30th for new incoming board; Nov 19 is Brain Trust (REO Randolph at 12-1:30PM??) - check on sponsor; Dec 6 - strategic planning meeting, 9-5pm
 - SECRETARY/Erika Nita - nothing to report
- V. President Report - State Elections will change to the month of May in the next few years - will give more opportunity to plan. Speaker Johnny Fowler; speaks for free and very informative.
 - MAR convention - great attendance from N.Mich. — Next year in Grand RapidsStrategic Partner/Realtor Member of the Year, presented by Past President, can't be a board member; needs to be turned in by Dec 1st and presented in January
 - 3rd Q report is filed; only 2 events to report on.
 - Checked bags not included in covered expenses; Colleen motioned to have board members able to check one bag, Erica Marshall second...motion passed - ok to pay for one piece of luggage.
 - One board member is over budget/other board member is under budget. Erica Marshall motioned: unused travel monies to be reallocated for other members travel...motion passed.
 - Invoices - down to \$1655.00 past due on luncheons; on avg there are 20 no shows. Effective Jan 1 payments will be due at time of registration via electronic payment. Motion passed.
- VI. Past president report/Debra Hall: Increase strategic partner fee by \$25; Booklet to get revenue and promote strategic partners; need to be paid member by January. Purchase AD space. Reinforce to everyone that these are the folks we should be using. Roll out in November meeting?

UNFINISHED BUSINESS: Fundraising

NEW BUSINESS: June 8th - Mackinaw Island; Becky Lancaster: start plan meeting budget

For the Good of the Order: Nothing

VIII. Adjourned 11:01am