



Northern Michigan Chapter - Governing Board Meeting
Thursday, October 14th 9:45-10:45am
Hagerty Center - Traverse City, Michigan
Jennifer Marlow, President

MINUTES

Present: Erika Nita - Secretary, Gwyn Besner, Jennifer Hastings - Marketing, Kristin Hunt, Jennifer Marlow - President, Debra Hall - Past President, Erica Marshall - President Elect, Karly Wentzloff, Becky Lancaster, Kristin Hunt, Terri Miceli Wolf

- I. Call to Order 9:45am - Jennifer Marlow
Meeting called to order by President Marlow
- II. Approval of Minutes from Oct 17th Erica Marshall motioned, Erika Nita second
- III. Approval of Agenda Erica motion, Erika second
- IV. President's Report - Strategic Partner and Realtor Member of the Year - decided
Standing rules - some inconsistencies with national; President responsibilities show advertising (banners/table tops at luncheons) but State says should be program director responsibility. Standing rules are our own; have to abide by bylaws.
 - Erica Marshall motions to amend standing rules to remove table top advertising from President duties to program director duties; Erika Nita second. Motion carries.
 - Erica Marshall motions to replace any standing rules verbiage of "attend Leadership academy" to "attend network 360" for President Elect. Erika Nita seconds. Motion carries.
 - Erica Marshall motions to amend the standing rules to specify for treasurer to allow personal finances; secretary, program director and membership director to allow personal finances in addition to budget and schedule, if it allows, in regards to travel to state and national meetings. Erika Nita seconds. Motion carries.
 - Erica Marshall motions to amend standing rules to strike out membership director from picking up the mail and add to treasurer responsibilities to pick up mail and report biweekly. Erika Nita seconds. Motion carries.
 - Erica Marshall motions to amend standing rules to remove from ways and means, "bras for a cause" and replace with "any fundraising endeavors". Erika Nita seconds. Motion carries.
 - Erica Marshall motions to amend standing rules if cash is received it should be itemized on the list in addition to the checks. Erika Nita seconds. Motion carries.
 - Erica Marshall motions to amend standing rules for strategic partners to read "membership rates to be set annually by the board". Erika Nita seconds. Motion carries.
- V. President Elect Report - Brain trust 5pm on Nov 19th, 2019. Timely and relevant topics; staying on top of sponsors but maybe not scheduling all topics ahead of time.
Strat Plan is Dec 6th possibly at TAAR. Leadership day recap: great day; good speakers.
Presentation of secretary (Holly Gray), program director (Jennifer Marlow) and membership director (Colleen Mageau); asked State if acceptable for Jennifer Marlow to step backwards...they ok'd.
- VI. Treasurers Report/Financial Report & Budget - no fundraising this year so some #'s are in the negative. October Hagerty bill came in but not paid; balanced out. October Budget totals down \$4833; just had MAR and NAR travels. Some late bills from last year that carried over to this year (brochures). \$2540 due to us to date from members, luncheons/home tour, etc.

- VII.
- Secretary Report: nothing to report
 - Marketing: not present
 - Membership: what value are we presenting to potential and current members? 93 strategic partners
 - Debra Hall - VP Demand? 2000 quantity, 40 pages - \$2669; 7 day turnaround; have deadline for membership be paid end of January (no questions asked). Pay for Ad space up front. Change on website what dues are.

UNFINISHED BUSINESS: Nothing to report

NEW BUSINESS: Soliciting donations/silent auction in December - maybe, to help raise additional funds

For the Good of the Order: Nothing

VIII. Adjourned 11:16am