



We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.

Governing Board Meeting, Thursday, June 10, 2021, 9:30 am. Mid-American Title, Traverse City, MI
Chairman, Teri Miceli-Wolff, President

Attendance: Kristin Hunt, Jennifer Gaston, Gwyn Besner, Colleen Mageau, Debra Hall, Renae Hansen, Karly Wentzloff, Aubrey Vandemark, Teri Miceli-Wolff, Jennifer Kowal.

Call to order – Teri Miceli-Wolff 9:41

Approval of Minutes from: May 20, 2021 Approved by Jen G. and Kristin H.

Approval of agenda, June 10, 2021, Approved by Colleen and Kristin

Reports from Officers, Chairs and Project Teams

President's Report: Teri Miceli-Wolff

- Goals going forward. More communication. Please respond to email with an acknowledgement that you have received. Fast response and engagement is important to accomplish our goals.
- Group photo- Let's have fun with it, discuss attire and location.
- TCBN Newsmakers/Banner/
- Biz cards have been ordered; Teri reviewed the draft and ordered from Vistaprint. Bookmarks/Event Schedule-Teri is working on with a designer and printer.
- August 24th Strat Party at the Rowe Vineyard.
- New Construction Tour at Peninsula Shores will be on July 29th 4-8 with Kyle O'Grady. He needs to sign on as a member still.
- Strategic Partner luncheon lottery for the rest of 2021-Consider having Luncheons sponsored by more than one strategic partner each luncheon. No more than 3. May make it more affordable and they can do more special marketing during the lunch.
- Update on Strategic Partner Book Distribution-We have approximately a box left. Jennifer Kowal will see if we can leave some available at Aspire North.
- Approve Standing Rules (revisions made at 5/4/21 Strategic Plan Meeting) "TAAR" needs to be changed to Aspire in a few more places. Motion to approve by Renae and Colleen, all approved.
- Project Teams-time to tap shoulders! Still need a few more people to fill a few positions. See the Project Team list for positions still available.
- National Conference-San Diego/Looking for BnB to stay in as a group. Need to have all commitments by next Friday 6/18.
- 360 Leadership Conference-Chicago/Fall Meeting GT Resort (we're hosts!) Let's roll out the red carpet for the guests to our city. Arrange some special events, make goodie bags.

- PMN Designation/Network Certification- Teri would like all the board members to have PMN Designation. This is a great networking and referral advantage. Should obtain the designation before the San Diego trip.
- Thank you notes-They NEED to be sent out on a regular basis to all speakers, new members and others.

President Elect: Jennifer Gaston- no updates at this time.

Treasurer Report, Budget & Finance: Kristin Hunt

Brought in \$3032.16 May from \$1904.08 Member Dues, \$975 monthly membership fees, \$60 sponsorship, \$93.08 Misc. After expenses there was a net profit for May of \$372.47. Refer to the treasurer report for full breakdown.

End of June Audit

- Non-Profit Status Update- Have not heard back yet from about re-instating our non-profit.

Pilot Program: For running our networks with a new system. Michigan is the pilot state to test it. We have an opportunity to join as a test chapter. Teri will share the video to everyone, we can discuss if we want to use the program for the future. Members try to watch before next Wednesday 6/16.

Secretary: Renae Hansen- Clarification on sending minutes; when completed send to Teri and to Gwyn. Minutes will be delivered within two days of the board meeting.

Program Director: Aubrey Vandemark

- 7/29 Property Tour with Kyle- Aubrey is working with coordinating the marketing material with Kyle so all looks seamless and well thought out. Erika Korndorfer didn't get the luncheon pictures online. Erika will send the photos to Aubrey and Aubrey will follow up with getting them posted.
- We need to get the website updated.

Membership Director: Colleen Mageau

- Update on Strategic Partner & Realtor® Member count 79 realtors and 67 strategic partners.
- Team membership request discussion- We do not offer a group membership for offices or teams. Every Realtor and Strategic Partner must register individually. The Luncheon guest rate will remain the member rate. Should not be a repetitive discount rate to bring the same guest to multiple luncheons.

Unfinished Business - none

New Business

- **Tour:** Karly Wentzloff-\$25 cost for utilizing Tech in conference room at Aspire North Realtors®. We will not continue the Zoom component after June. Currently there is a limit of 45 people in the room due to Covid restrictions.
- Adrian Meli is taking over as scribe.
- All members need to encourage people at their office to join tour again and attend regularly.

Transfer of Network banking with Chase. - Teri made a motion of changing all the banking from the 2020/2021 board to the 2021/2022 board.

A transfer from 2020/2021 President Erica Marshall to 2021/2022 President Teri Miceli-Wolff
Colleen 1st motion, Jenn Gaston 2nd motion, all approved.

Adjourned: 11:24am

Minutes respectfully submitted by Secretary Renae Hansen