



**We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.**

Governing Board Meeting, Thursday, August 5, 2021, 9:30 am. Traverse City Country Club, Traverse City, MI  
Chairman, Teri Miceli-Wolff, President

In Attendance: Teri Miceli-Wolff, Karly Wentzloff, Aubrey Vandemark (by phone), Kristin Hunt (by phone), Dennis Fox, Jennifer Gaston, Clover Roy, Katie Hoyt, Colleen Mageau, Jennifer Kowal, Brandi, Renae Hansen, Debra Hall.

Call to order – Teri Miceli-Wolff, 9:39am

Approval of Minutes from: June 10, 2021 Motions by Renae and 2<sup>nd</sup> Colleen

Approval of agenda, August 5, 2021 Motions by Colleen, 2<sup>nd</sup> Renae

**Reports from Officers, Chairs and Project Teams**

**President's Report:** Teri Miceli-Wolff

- The update for the rest of the 2021 schedule is on the website and is updated. Direct people to the Wild Apricot site for information for the local members and strategic partners. The national website is not current with the new board. Teri is trying to find out who to reach to get it corrected.
- MI Realtors Convention is at the Grand Traverse Resort-we're host! WCR State Meeting update for September 27<sup>th</sup>. Teri is looking for 2 volunteers to put together goodie bags to give out at the conference. We need 80-100 bags. Karly and Debra will head this by sending emails to all WCR Stat Partners.

Venue update for the WCR meeting: Jennifer G. is working on reserving The Kirkbride and the Barrel Room, 2 drink tickets, tours. Possibly a short presentation from the Minervini's about the Commons.  
Monday September 27<sup>th</sup> , 5:00

- Rove Vineyard event- this year WCR will cover the costs, not enough time to organize having brokers sponsor the event. We will have broker sponsorship opportunities next year.
- National Conference-San Diego/360, all are registered as the board to go.  
Leadership Conference-Chicago. Teri & Jennifer are attending. August 18-20.
- PMN Designation- Performance Mgt Network. All the events will offer classes to complete this designation. Great for referrals and worth obtaining by all member and especially board members.
- Network Certification- We have met the criteria but we as a group need to put the information together and get it submitted. Must be complete by October 31<sup>st</sup>, 2021. They will be announcing the certified networks at the National Conference in San Diego.
- Project Teams-time to tap shoulders! We have 5 positions still available. Program Marketing:Photographer, Audit:one more person, Bylaws and Standing Rules:one more person, Home Tour:Greeter, Ways and Means:one more person.
- Strat books-we need to keep giving them out until gone. The website needs to be updated to say "While supplies last".

**President Elect:** Jennifer Gaston

- Update TCBN Newsmaker- Jennifer G. is sending photos and introductions to TCBN, she will send us drafts to approve before sending to the paper.
- Bookmarks are completed and available.

- Luncheon Hosts for year end. All luncheons are filled except Dec. We need a host for December to help Barb Sommerville (she needs 4-5 people).

### **Treasurer Report, Budget & Finance:**

- **Treasurer's Report:** Kristin Hunt
- Budget Report for June and July was reviewed and explained by Kristin.
- Status of June Audit- Kristin has been working out of town since June, will be working with Gwen Besner to complete. Kristin has all but one receipt and all information is ready to complete.
- Non-Profit Status Update- the update is to expect delays and we haven't heard back yet.
- Zoom account- It's not being used and is billed monthly. Motions to approve to cancel Jennifer G. and Colleen. All in favor to cancel Zoom account.
- Wild Apricot has increased their fees from \$1100 to \$1400

**Secretary:** Renae Hansen-No updates

**Program Director:** Aubrey Vandemark

- Update on Marketing upcoming Events:
  - Luncheons are 11-1 at Hagerty, sponsors for each luncheon, \$20members, \$35 non-members. Holiday Party is at a different location.
  - Facebook
  - Website-She will be updating the "while supplies last" once she receives the template.
  - Next event 8/24 Strategic Appreciation Party at Rove

**Membership Director:** Colleen Mageau

- Update on Strategic Partner & Realtor® Member count  
82 Realtors, 74 Strat Partners
- Welcome letter/email to all new members. Being set up as a template to help new members navigate the WCR activities.
- Colleen read all former members who have not re-joined. Members will reach out to their connections.
- Wild Apricot has a limit of 600 names. We need to clean the contact list to remove people who aren't active. We are discussing removing non-members from the email list.

**Unfinished Business- Non-profit status is still unfinished (ongoing).**

### **New Business**

Aspire wants Jennifer Kowal, Jennifer Gaston, Karly and Teri to put together a list of questions about how WCR and Aspire can work together. This list is for Michael Kent (the new Aspire North Communications Director).

Think about the developments with Covid and have WCR ready for any changes. Teri and Jennifer G. will keep apprised of Covid developments.

Charity will send out the invoices for the luncheon sponsors, Teri will connect with Charity to confirm. Payment is due 30 days prior to the luncheon.

**Adjourned 11:03am**