



We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.

Governing Board Meeting, Thursday, September 9, 2021, 9:30 am, Traverse City Golf & Country Club
Chairman, Teri Miceli-Wolff, President

Brandi Wolf, Aubrey Vandemark, Jackie Duncan, Colleen Mageau, Teri Miceli-Wolff, Jenn Gaston, Gwyn Besner, Jennifer Kowal, Kristin Hunt (via phone) Renae Hansen.

Call to order – Teri Miceli-Wolff 9:43AM

Approval of Minutes from: August 8, 2021 Motions to approve by Colleen and Kristin.

Approval of Agenda, September 9, 2021 Motions to approve by Colleen and Jennifer G.

Reports from Officers, Chairs and Project Teams

President's Report: Teri Miceli-Wolff

- Note for record: On 9/2/21 there was a unanimous email vote by board to move the 9/9/21 luncheon from The Hagerty Center to the Traverse City Country Club due to staff shortage at Hagerty Center.
- Recap of Leadership Academy in Chicago, August 18-20th Jennifer G. said the event was amazing and she received two referrals from going. She also learned the importance of how to properly run a board meeting at one of the training sessions. About 300 people attended, Teri and Jennifer met people from all over the country.
- Recap of Strategic Partner Appreciation Event at Rove: Turnout was about 60 attendees. It was a great event and it went well for the affiliates and the agents.
- Update on BillHighway: This program will run all the of WCR's financing and planning. We currently use different programs to accomplish different needs. BillHighway is in a pilot system for the entire MI WCR Chapters. Members are concerned about how it will work with adding and managing our strategic partners. A lot of questions and concerns still. BillHighway will also wrap together the local/state/national websites to one site. This is a pilot program now but may become our required platform in the future.
- MI Realtors Convention-Scholarships- We currently have \$1780 in our scholarship fund. Colleen motioned to give 17-\$100 scholarships. Aubrey 1st and Jennifer 2nd motioned, all approve and motion is carried.
- State Fall Meeting 9/27/21-) update on Goodie Bags Karly Wentzloff and Debra Hall are gathering items from strategic partners and are putting them together in give away bags. We need a basket to submit for the fundraising raffle that provides funds for the WCR State. Jennifer Gaston will put together the basket with a "Taste of MI" type basket .
- New Member Nudge-September 1-October 31st Join WCR for 2022 and become a member for free for the rest of 2021. The network that has the most new members will be recognized in San Diego.
- Network Certification 8/1/2021-10/1/2021. Group meet to fill out and submit. Can be completed online. Teri will arrange a time, place and group.

President Elect: Jennifer Gaston

- TCBN will be printing all the board members in the paper with a short bio and photo. Jennifer will email out to all today for approval or editing.
- October 19th is Brain Trust Meeting. Kristin will check on having the meeting at the Masonic Lodge again.

- October 26th is the Strategic Planning Meeting. We need a location, Aubrey will check with using a model home at Vineyard Ridge.

Treasurer Report, Budget & Finance:

PayPal was transferred but will show in Septembers reports. For the summer though we brought in \$1235.53 in Membership Dues, after I deducted my opps from June back into PayPal and removed our normal deductions. For Augusts Monthly Membership dues (Luncheons) we will have \$864.86, again minus our fees for PayPal.

- Budget Report: The \$38.16 is for the business cards for handing out. \$26 QuickBooks, Strategic Partners Appreciation party came in under budget.
Luncheon for Sept. \$864 for those that registered in Aug. More income will come in for those that paid in Sept and at luncheon.
- Status of Audit We are still missing a needed receipt. Kristin will remind Erica Marshall to send it.
- Non-Profit Status Update. Kristin will follow up with the accountant regarding our update.
We voted to cancel the Zoom account at the August Board Meeting so Zoom is being cancelled. We needed the passwords from the previous board to complete the cancelation. Teri is following up and handling the canceling.

Secretary: Renae Hansen

Program Director: Aubrey Vandemark

- Aubrey will work with Teri to get things marketed on the national page. It's going to local and state but not national.
- Erica Korndorfer will continue to do slideshow with the birthdays and event photos.
- Erica Nita will continue to do Facebook and social media photos and updates.
- Sponsor logos needed. Aubrey will ask Jennifer Marlow for the Preferred partner template for her to pull the logos off.

Membership Director: Colleen Mageau

- Update on Strategic Partner & Realtor® Member count 77 Affiliates, 86 Realtors.
Membership thank you cards are in and need to go out still.
- Any other membership news

Unfinished Business

- Women's Council working with Aspire North Realtors: On 8/19/21 Teri, Jennifer Kowal and Karly Wentzloff had a meeting with Jennifer Kowal and Michael Kent at Aspire North on getting more exposure. Discussion on WCR becoming an Affiliate Member Cost is \$225/year. WCR would join as a member. WCR would have more of a presence at events like the Ballpark and Brews.
We'll talk about at the next meeting and vote. Colleen makes a motion for WCR to become an affiliate member of Aspire North and we'll vote at the next meeting. Jenn 2nd

Adjourned 10:47

Respectfully submitted by Renae Hansen, Secretary