



We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.

Governing Board Meeting, Thursday, October 14, 2021, 9:30 am, The Hagerty Center
Chairman, Teri Miceli-Wolff, President

MINUTES

Attendance: Teri Miceli-Wolff, Brandi Wolf, Jennifer Gaston, Barb Somerville, Kristin Hunt, Renae Hansen, Aubrey Vandemark, Katie Hoyt

Call to order – Teri Miceli-Wolff 9:36am

Approval of Minutes from: September 9, 2021 Kristin moved, Jennifer 2nd.

Approval of Agenda, October 14, 2021 Jennifer moved to approve, Kristin 2nd.

Reports from Officers, Chairs and Project Teams

President's Report: Teri Miceli-Wolff

- Network Certification was completed/submitted 9/30/21 before the deadline!
- Recap of State Meeting September 27th at Kirkbride Hall/Barrel Room at the Commons. This event was a great success. This year's MI president Kellie Smith is very pro-active and has great communication. Goodie Bags-we have extras. Teri had the idea to use the extras to start making gifts to give to our luncheon speakers. We would like to develop a plan to have a gift basket of some type with a thank you note in it to be given at the luncheon directly after speaking. Jennifer Gaston will spearhead this plan to develop a gift and have several made in advance ready for each lunch event.
- Scholarships from MI Realtors Conference-only two have been received. Teri will mention it at lunch today there is an Oct. 31st deadline to have the form it to receive the \$100 scholarship.
- National Conference in San Diego-The entire board is going, all plans are in place.
- Leadership Training in Frankenmuth October 20, 2021- 3 board members will be going, Teri, Collee Mageau, Kristin Hunt will be going.
- The passing of Beccy Janis -Teri will ask for a moment of silence for Beccy at the lunch today. WCR will send a donation in her name and condolences to her family. Aubrey will add a banner to the website for October Breast Cancer Awareness Month.
- The Brainstorm meeting next Tuesday will be 9-10:30 at the Country Club. It will be shortened to allow for people to attend Beccy Janis' funeral.
- Teri will get each board member signed up for email WCR Roadmap. Not all members are currently getting them.

President Elect: Jennifer Gaston

- Updates on TCBN Newsmaker. Jennifer gave each member a copy of their bio she will be submitting to TCBN.
- Update on Brain Trust & Strategic Planning Meetings Now will be 9am-10:30 Tuesday, anyone is welcome to attend.
- October 26th Strategic Planning event will be at Jennifer Gaston's home. She is looking for a sponsor to assist with food.
- Update on where Hosts are for November/December Luncheon Events. Jennifer and Brandi are gathering info for the hosts and photos and bios.

The WCR Holiday Party is December 10th at the Country Club. Auction: Kristin and Barb will work on it. They will reach out to sponsors and donate items for the auction. Brandi W., Kristin H., Katie H., Barb S., Katherine DuVernois will be working on the Holiday event.

Treasurer Report, Budget & Finance:

- **Treasurer's Report:** Kristin Hunt – Zoom has been cancelled effective the end of October.
- Budget Report: Brought in \$2439.73 for the month w/monthly fees and dues. Costs for the month \$2797.59. Travel and the conference costs, state meeting costs with regular fees put us over the budget to date.
- Status of Audit - The missing receipt cannot be located. Erica Marshall will write a statement of what the funds were used for; Kristin will sign it and submit in our binder to go to Gwyn who is doing the audit.

- Non-Profit Status Update – Kevin the accountant will look into our past WCR tax records and see if those taxes were accepted from 2017 and 2018.

Secretary: Renae Hansen

Renae is in communication with Holly Gray (former Secretary) to gather the missing minutes for Jan, Feb, Mar 2020. Holly will write a brief description of each meeting to submit for our records. Kristin will also look at her notes for those meetings that were all Zoom.

Program Director: Aubrey Vandemark

- Update on Marketing upcoming Events/Website/Facebook The website is more up to date. She is learning the system and getting more familiar with it. Aubrey had to archive items in Wild Apricot in order to be able to work in it. It's out of storage space.

Membership Director: Colleen Mageau: Absent

Colleen, Teri and Clover Roy will be meeting to make an email template with a welcome letter for new members. The Nudge is still ongoing and Teri will mention it today at the lunch. Currently have 190 total members (Realtor and Strategic Partner). We need to promote "Likes" on Facebook.

Unfinished Business

- Becoming an Affiliate Member for Aspire North Realtors. Table this to the next meeting. We have not received the advertising costs with Aspire yet. We will discuss and vote on it at the December board meeting.

New Business

Holiday party plans: ideas were shared on donation plans for the holiday party. What group do we want to donate to? Maybe people who donate an item will be entered in a drawing for a free WCR membership. Clover Roy is interested in starting a WCR Instagram page.

Adjourned 10:50

Minutes respectfully submitted by Renae Hansen, Secretary