



**We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.**

Governing Board Meeting Minutes, Thursday, November 18, 2021, 9:30 am, The Hagerty Center  
Chairman, Teri Miceli-Wolff, President

In Attendance: Teri Miceli-Wolff, Kristin Hunt, Clover Roy, Colleen Mageau, Gwyn Besner, Aubrey Vandemark, Bridget Carefoot, Barb Hood, Dennis Fox, Jennifer Gaston, Renae Hansen, Erica Korndorfer, Brandi Wolf, Katie Hoyt

Call to order – Teri Miceli-Wolff 9:31am

Approval of Minutes from: October 14, 2021 Kristin motioned, Jenn 2nd

Approval of Agenda, November 18, 2021 Kristin motioned, Colleen 2nd

### **Reports from Officers, Chairs and Project Teams**

#### **President's Report: Teri Miceli-Wolff**

- We are a Certified Network! Thank you to past board members for helping us attain this award.
- Update on National Conference in San Diego
- Billhighway-Coming soon! Preview 12/1 at 10:30 (90 min) Register & Plan to attend. Will cover all billing luncheon planning and reservations, connects to banking, has financial reports. It should be a one platform program that covers all WCR business needs. Billhighway is still working on how to handle strategic partners in the program.
- Affiliate Membership with Aspire North - Teri is working with Aspire North for WCR to become a strategic partner. She is choosing which months to work with advertising on Aspire newsletter, Teri motioned for WCR to be a strategic partner with Aspire. Renae 1<sup>st</sup>, Kristin 2<sup>nd</sup>, all approve.
- 2022 Committees- Sign-up sheets will be on every table at the Luncheon. It takes all the members to make this organization, we're asking people to sign up for positions and committees instead of being asked.
- It was discovered we have two active Facebook pages. One needs to be deactivated. Aubrey will reach out to Jennifer Marlow for the login and passwords so the old one can be deactivated.

#### **President Elect: Jennifer Gaston**

- Updates on TCBN Newsmaker-Schedule for January-get edits to member biographies to Jennifer by the end of November We will be in the January Newsmakers section of the TC Business News
- Recap of Strat Plan October 26<sup>th</sup> – Draft of 2022 Program Events Ready
- Update on December Luncheon- Jenn is meeting with the Country Club to finalize things for the Holiday Party. Making sure we have enough tables for check in, auction, payment space for auction winners. We will get a price for food first and then decide on one or two drink tickets with a ticket.
- 2022 Speaker, Ben Whiting for September Luncheon

#### **Treasurer Report, Budget & Finance: Kristin Hunt**

- Current Budget October Income \$506.79 – Expenses \$265.00 = Net income \$241.79  
Assets as of 10/31/21, \$43,371.27  
QuickBooks will be increasing in price by approximately \$200/yr. We'll need to plan for that in the 2022 budget planning.
- 2022 Budget
- Status of Audit – one receipt is still missing but Erica Marshall submitted a handwritten receipt for flowers. Kristin will get all the documents finalized and, in the binder, and give to Gwyn.
- Non-Profit Status Update- The attorney needs the Articles of Organization; it can't be found online where it is supposed to be. Kristin will talk to Stacey Isles, or Paul Smallwood, or Debra Hall or Karly Wentzloff who may know where to find it. Update: After the meeting Gwyn located the A of O and received a copy from Debbie Waisanen.  
Jennifer makes a motion to reinstate our 501c3, Colleen 2<sup>nd</sup>, all approved.
- MI Realtors Scholarships Teri redid the Scholarship form. Paid out 4 scholarships.

#### **First Vice President: Renae Hansen**

- New Title! The Secretary position is now called the First Vice President per National/State level.
- Responsibilities will include Minutes/Special Correspondence/Speaker/Guest Thank You notes/gifts

#### **Program Director: Aubrey Vandemark**

- Update on Marketing - Events/Website/Facebook Aubrey will work on adding Instagram to our social media. Gwyn will work on the old Facebook page transferring the members onto the current official FB page.

- We will send the WCR Christmas party flyer to all the real estate brokerages. WCR member Realtor agents will share with their own brokerage.
- All WCR members should donate an item for the holiday fundraising auction to benefit WCR.

**Membership Director:** Colleen Mageau

- Update on Strategic Partner & Realtor® Member count- We are up to 91 realtor members and 81 strategic partner members.
- New Member Nudge –About 18 of the new members came in through the nudge program.
- Reach out plan for new members-letters Watch for a the new Member Box. Each new member will receive access to important information about WCR.

**Committee Reports:**

**Past Presidents:** Bridget Carefoot and Karly Wentzloff Members of the Year- They created a new award called the Hall of Fame. It's an award that does not have to be given every year and it doesn't have to be given posthumously. Beccy Janis will be the first recipient.

**Home Tour:** Karly Wentzloff – Tour is cancelled for the rest of the year. It will resume after the first of New Year. We will begin charging non-members to add a home on tour in the new year.

**Unfinished Business**

**New Business**

Add the Hall of Fame Award language to the standing rules. And add the secretary's change of name and duties to the standing rules.

**Adjourned: 10:57**

Next Board Meeting **December 10<sup>th</sup>, 2:00-3:30 at TC Country Club**