



We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.

Governing Board Meeting Minutes, Thursday, January 13, 2022, 9:30-11:00 pm, The Hagerty Center

Chairman, Teri Miceli-Wolff, President

Attendance: Teri Miceli-Wolff, Jennifer Gaston, Anna Courtade, Becky Lancaster, Renae Hansen, Gwyn Besner, Bridget Carefoot, Karly Wentzloff, Brandi Wolf, Charity Anderson, Katie Hoyt, Colleen Mageau, Kristen Hunt, Jackie Duncan, Barb Hood, Erika Korndorfer.

Call to order – Teri Miceli-Wolff 9:35

Approval of Minutes from: December 10, 2021 Kristen 1st, Colleen 2nd

Approval of Agenda, January 13, 2022 Jennifer 1st, Kristen 2nd

Reports from Officers, Chairs and Project Teams

President's Report: Teri Miceli-Wolff

- Happy New Year! What's Ahead for 2022
- Thank you to all who helped ring for the Salvation Army- \$1263.40 was raised by agents and affiliates.
- 2022 Program Schedule-Sponsorship complete! Still need a sponsor for the July property tour event. Ben Whiting will be our September speaker and he is now approved to offer CE credits. We'll see if we can have him possibly to an hour class after the luncheon. The holiday event will be at the country club again and we'll decide on a charity for that day.
- Billhighway has Launched! Our new financial accounting system. Teri and Kristen will be working on setting it up. Karly recommends we keep the pressure on WCR National that we need to incorporate a way to include strategic partner registering, membership fees, etc. Otherwise, we'll still need to keep Wild Apricot.
- 2022 Committees. Doing well on filling the committee teams. Teri will send out the updated list soon. The nominating committee needs to get started Feb. 1st for nominating the next board. Vote in April, Induct in May. We need to get started February 1st.
- January 26th-State Meeting in Detroit 9am-5pm. Anyone is welcome to go. Three rooms are booked at the Westin. The state meeting is in conjunction with Achieve with is the two days after the state meeting. Brandi Wolf and Clover Roy are going and possibly Teri Miceli-Wolff.
- 2023 Board Elections- start 90 days in advance of voting. - Vote in April, induct in May. We need to get started February 1st.
- Update Bylaws & Standing Rules in January-Vote February. This is Renae's responsibility as 1st Vice President and Anna Courtade has signed up to assist. We need to add the name change of secretary to the First Vice President and the Hall of Fame program.
- New Preferred Strategic Partner Book- Teri will send out a request for someone to take over managing the book. Deb Hall needs more help or would pass along the job.
- Sign up as Affiliate at Aspire North- This January WCR will be joining as an affiliate member of Aspire North. We will have a presence in their email newsletter.

President Elect: Jennifer Gaston

- Update on Programs/Events/Luncheons for 2022. We have reserved the front room with the water view at Hagerty for the remainder of the 2022 luncheons.

Treasurer Report, Budget & Finance: Kristin Hunt

- Current Budget 2021 Year End report see below.
- Status of Audit - Gwyn has the year audited except for December 2021. Kristen has developed an outstanding system for maintaining the treasurer information making auditing easier.
- Non-Profit Status Update- Kristen received update from Shana Popp, from Bethany Warner's office. Bethany's assistant believes our non-profit status is intact, but the tax ID needs to be reinstated. The filing fee will be \$600 to reinstate. Kristen will speak with the accountant to handle the reinstatement of the tax ID.

First Vice President: Renae Hansen

- Update: Renae will be working with Anna Courtade to update the bylaws. Changes needed are the secretary's name to First Vice President, and add the Hall of Fame program.

Program Director: Aubrey Vandemark - absent

- Update on Marketing - Events/Website/Facebook
- Goals/Needs in 2022

Membership Director: Colleen Mageau

- Update on Strategic Partner & Realtor® Member count -Colleen can't get into the new system yet. Around 99 Realtor members, 64 strategic partners. Renewals are still coming in, so expecting much higher numbers.
- Goals for Membership in 2022. Teri would like to have a PMN course in our area. To keep up our chapter certification we need to attend a certain amount of state and national events as well as have the required number of events and education opportunities.

Committee Reports:

Past Presidents:

Home Tour: Karly Wentzloff – Covid and inventory are keeping us from having good tour events. Currently on hold until approximately mid-February.

Unfinished Business

New Business - Fundraising idea from Gwyn for classes. She will add a con-ed class and will donate a portion of the proceeds back to WCR.

No comments or complaints from the membership about the increased costs for lunch from \$20/\$25 to \$25/\$40.

Teri has new sashes for the luncheon ambassadors. We will keep them all together to bring to luncheons. It's also important to have name tags at the sign in table for each lunch.

Adjourned: 10:50

Next Board Meeting February 10, 2022, 9:30-11:00 @ The Hagerty Center



REVENUES	2020 Actuals	2021 Budget	Dec Totals	Running Totals
Ways & Means	13829.26	13000		591
Membership Dues	11596.68	17000	1339.62	13545.29
Monthly Membership Fees	5371.46	10000	2777.9	6514.44
Stratigic Partner Event Sponsors	0	2965		0
Donation	0	0		0
Home Tour	15	350		0
Sponsorship	3600	2250	1350	2283.3
Education	0	0		0
Miscellaneous	0	0	700	793.08
TOTAL REVENUE	34412	45565	6167.52	23727.11
Silent Auction total was \$4361.88 and will post in Jan. 2022				
EXPENSES				
Membership	0	0		0
State Assessment	300	300		300
Regional Assessment	0	0		-300
Tax Preperation		1500		300
Insurance		500		0
Ways & Means	3674.92	3000		0
Past President Council	68.33	450		0
Awards & Recognition	238.34	500	177.32	394.24
Convention & Travel	6673.7	18340	82.5	17081.2
President Travel	1203.57	4370	82.5	3238.98
President Elect Travel	1975.41	4370		4239.28
Secretary Travel	836.17	1720		2320.86
Treasurer Travel	836.18	1720		2615.85
Program Director Travel	836.19	1720		2211.86
Membership Director Travel	836.18	1720		2371.85

Past President Travel	0	1720		0
General Membership Travel	100	1000		82.5
Hospitality	6168.92	10000	1924.84	5140.78
Scholarship	220	2000	400	748
Education	2548	2500		0
Strategic Planning	83.37	200	127.19	575.08
Website and Treasures Software	1282.98	2000		1950.21
Meeting/Office Supplies	0	100		96.71
Marketing	55	400	79.33	392.73
Bank Charge	0	0		0
Merchant/PayPal Fees	1076.75	1200	25	300
Miscellaneous	0	500		0
Home Tour	0	0		75
Strategic Partners Party	1971.71	2000		1410.01
Corporate Renewal	75	75		20
TOTAL EXPENSE	24437	45565	2816.18	28483.96
				0
NET PROFIT	9975		3351.34	-4756.85