



We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.

Governing Board Meeting Minutes, Thursday, March 10, 2022, 9:30-11:00 am, The Hagerty Center
Chairman, Teri Miceli-Wolff, President

March 10th - 9:36 meeting called to order

In attendance: Brandi Wolf, Karly Wentzloff, Clover Roy, Kristen Hunt, Terri Miceli- Wolff, Aubrey Vandermark, Gwyn Besner, Anna Courtade, Kelly Price, Jennifer Price, Jennifer Gaston, Debra Hall, Bridget Carefoot, Brenda Benson, Erika Korndorfer, Becky Lancaster, Colleen Mageau by phone.

Teri – everyone reviewed minutes. Typo – Karly not present rather than not president.

Approval of minutes, Kristen motion, Aubrey second

Approval of agenda – Colleen made motion; Jennifer Gaston seconded

President Teri Miceli-Wolf

May 2 thru 7th NAR meeting in DC. Anyone can apply for scholarship for past presidents and WCR members.

Spring State Mtg May 24-25 @ Mission Point resort on Mackinaw Island, register by April 1st for early bird. Scholarships also available. Stateline elections, Strategic partner appreciation expo and CEO of Exit Realty will be a speaker.

September meeting: Ben Whiting can teach con-ed. We would like to add on an extra hour for our September meeting. Looking for sponsors. Deb Hall mentioned Pete Torrey with Cardinal Financial is interested in sponsoring. Topic Communications Skills for Connection and influence. Kristen made a motion to add one hour for CE for Ben to attend our Sept meeting, Colleen 2nd.

Teri is still getting many requests for last minute attendees. Board agreed to not allow last minute registrations and stick to the deadlines.

Making sure we are fulfilling the certification guidelines. Due October 1st. Board members asked to look at the list and note where you have fulfilled the items.

Thank you Gwen for offering those classes and giving back to WCR. We received \$60 from Gwen from her class she offered.

Received an email from the National President, Sylvia Seabolt. She could attend the September meeting in person. The cost is about 2K to get her here for the meeting. Teri mentioned collaboration with other State WCR networks to see if they could help offset cost. She could also attend via ZOOM. Board agreed to table her attending in person to see if we can do some more research and ask another network to help. There is also a possibility of getting a scholarship for part of the expense. Teri to follow-up with the other presidents.

Aspire North Collab on Crypto Currency topic for November meeting. Kristen Smith, speaker on Crypto Currency.

Teri received an email from Bethany, state WCR president, asking for 1 or 2 awesome things happening in our network.

1. Our membership numbers. Luncheon attendee #'s are back up to pre-Covid #'s.
2. We are launching our 2022 directory.
3. Increase in the # of people looking to join board member position.

Jennifer Gaston –

She has 3 templates: for speakers, event host and charity. She will send out to the people prior to their luncheon with the timeline of luncheon and everything we need from them and what are the expectations.

Rove – August 18th 4-6pm- Strategic Partner Appreciation – Brandi Wolf, Anna Courtade and Kelly Price offered to help Jenn reach out to the area brokers for sponsoring the event.

Kristen Hunt –

Went over budget, we are up 6K. We received membership dues that have been paid. We have paid out for hotel and conference to DC and marketing items purchased totaling around 4k.

Bill highway – shooting for April rollout. Lots of stuff to be happening but not going as smooth as anticipated. They want us to use the e-ply system for our event, but they have no way to add in our strategic partners.

We are still working with our old system until Bill Highway has all it kinks worked out. We need more support to help with our systems.

Tax ID update – we have turned in our docs to the government for getting our Tax ID reinstated.

Colleen Mageau –

Membership #'s - 93 Strategic Partners and 85 Realtor Members

Aubrey Vandemark –

Met with a newer strategic partner, Sara Beth Ramsey – BoHo Business Co - Social Media Strategist, she has volunteered her time to help us with our social media marketing. She also volunteered to take some photos at our events

Committee Reports:

Elections: Erika Korndorfer – will make an announcement at today’s luncheon and has application available.

Debra Hall

Ways and means – Contest for the cover photo of new strategic partner book. Any member can submit a photo. Committee will vote on a winner, and they will have a free membership for WCR.

Distributed on the 19th. We are not going to increase prices. 40-56 pages. We will print same number of copies, 2,000. copies. Any member in the first book can keep their ad space if they want.

We are going to open to nonmembers. There are member and nonmember rates. No competing businesses without membership.

Karly Wentzloff - Home tour

Limited listings for tour, still planning for biweekly haves and needs with hopes of more listings for tours.

Teri Miceli – Still working on ad with Aspire North

Anna Courtade –

Grand Traverse Resort – networking event, reached out to see if they will donate or discount. Will let the board know when she hears back.

Adjourned 11:11 am

Next meeting April 14th, 2022, 9:30-11