



We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.

Governing Board Meeting Minutes, Thursday, April 14, 2022, 9:30-11:00 am, The Hagerty Center

Chairman, Teri Miceli-Wolff, President

Attending: Teri Miceli-Wolff, Aubrey Vandemark, Kristin Hunt, Colleen Mageau, Clover Roy, Kelly Price, Brandi Hunt, Becky Lancaster, Anna Courtade, Renae Hansen, Barb Hood. Joined 10:15 Debra Hall, Karly Wentzloff

Call to order – Teri Miceli-Wolff 9:33am

Approval of Minutes from: March 10, 2022 Colleen 1st, Kristin 2ND

Approval of Agenda, April 14, 2022 Aubrey 1st, Colleen 2nd

Reports from Officers, Chairs and Project Teams

President's Report: Teri Miceli-Wolff

- WCR/NAR Midyear/Washington DC-May 2-6 Aubrey, Teri, Kristin and Jennifer are attending. WCR logo T-shirts will be made for DC and also for the spring event. Brandi and Anna will head this and get the T's made.
- Spring State Meeting on Mackinac Island May 24-25 at Mission Point Resort. There is also a golf outing on the 24th. It would be fun to get a golf team together. \$150 early bird has passed. \$175 currently.
- Sylvia Seabolt visit to our Membership! Sponsor for Travel Troy Gahm at Amerifirst is sponsoring Sylvia's flight.
- Con Ed with Ben Whiting is scheduled. The total cost for Ben is \$1500, Pete Torrey w/Cardinal Mortgage sponsored \$750 of the cost. Looking for other sponsors. Colleen motioned for Member cost for attending is free, non-members cost is \$20 for con-ed with Ben whiting. Aubrey 2nd.
- Brews and Ballpark. WCR will have a table at the event. June 7th, 11-2.
- Teri is working with Aspire to get our WCR ads on the Aspire Newsletter.

President Elect: Jennifer Gaston

- Update-Rove Strat Partner Event August 18, we are looking for Realtor Broker sponsors
- New construction or property tour event. We need a property. Need a host and a sponsor for that event. Pete Torrey with Cardinal Financial would like to sponsor.
- Oct. 13th is Mechanics of Homeownership; we need a host for the event. Anna Courtade volunteered to be the charity host.
- Nov. 17th-Joint event with Aspire, Cryptocurrency and Real Estate. MidAmerican is hosting the event. They have some underwriters coming from downstate to explain cryptocurrency.
- Dec. 9th Year End Celebration at the Country Club. Barb Hood and Kristin Hunt will be the planners, Anna Courtade will also help. We need an idea for a charity recipient. The new board will be become active at this event. Teri is working on the formalities and how to properly transfer the board from the old to the new at the event.
- Jan. 12th 2023 at the Country Club. We still need an event and a charity host.

Treasurer Report, Budget & Finance: Kristin Hunt

- Current Budget
- Billhighway Update They dropped some membership dues into the new account but we only have an amount, no name or date. We received a check for \$700ish, we do have details on that money.
 - The Billhighway program was rolled out on April 1st for mandatory use by all chapters. There are still many, many problems with the program. Kristin is maintaining our old accounting system for now until some of the problems are worked out.
- Tax ID Update. It will probably still be a couple of months until this is resolved according to the accountant.
- March intake 4703.32, March outgoing 9177.96. Cash on hand at the end of March equaling \$43,034.62

First Vice President: Renae Hansen

- Minutes being completed and returned in a timely manner.

Program Director: Aubrey Vandemark

- Update on Marketing - Social Media Strategy expert Sarabeth Ramsey of Boho Business Company, she is a strategic partner and is donating her skills to WCR. She has designed a plan for us to improve our posts on Facebook, Instagram, and LinkedIn.
- Website Programs/News/Photos-Wildapricot/National. The head shots are on the main page on our website.
- There was a problem with signing up for the April luncheon. Reservations need to be made by the Wednesday a week before the Thursday luncheon. Katie must report to Hagerty by noon one full week before the luncheon.

Membership Director: Colleen Mageau

- Strategic Partner & Realtor® Member count 82 Strategic Partners, 95 Realtors
- Any Membership Feedback - Some are not rejoining because they are still working remotely due to Covid, some businesses have less business and don't want to rejoin.

Committee Reports:

Past Presidents: Elections Today

Home Tour: Karly Wentzloff. Tour remains bi-weekly. Teri would like a new person to take over the Home Tour to give Karly a break and to have others participate in the WCR activities.

Ways and Means: Debra Hall-Strat Partner Book update \$14,000 of income so far for the books are reserved. Entrants have been great about signing up and paying in advance. The book will be 40 pages, a page was given to the Grand Traverse Regional Land Conservancy. We are on schedule

Other Committees: Barb Hood-Encouraging any member to volunteer on a national level for WCR. Aubrey and/or Clover Roy-The affiliate committee for Aspire is cutting back on events. This will allow more of the spotlight for events to fall to WCR.

Unfinished Business

New Business

Adjourned: Next Board Meeting May 19, 2022, 9:30-11:00 @ The Hagerty Center 11:07 adjourned.