



**We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.**

Governing Board Meeting MINUTES, Thursday, May 19, 2022, 9:30-11:00 am, The Hagerty Center  
Chairman, Teri Miceli-Wolff, President

Attending: Teri Miceli-Wolff, Jennifer Gaston, Troy Gahm, Katie Hoyt, Colleen Mageau, Barb Hood, Anna Courtade, Kelly Price, Brandi Wolf, Clover Roy, Renae Hansen, Aubrey Vandemark, Kristen Hunt, Debra Hall, Karly Wentzloff, Erika Korndorfer

Call to order May 19<sup>th</sup> 9:31 – Teri Miceli-Wolff

Approval of Minutes from: April 13, 2022, Kristen motion, Aubrey second

Approval of Agenda, May 19, 2022, Colleen made motion; Jennifer Gaston seconded

### **Reports from Officers, Chairs and Project Teams**

President's Report: Teri Miceli-Wolff

- WCR/NAR Midyear/Washington DC-May 2-6-Trip Feedback Recap NAR Mid-Year meeting in DC, Speakers were great, highlight was to see Congressman Bergmann office and talk to staff. Realtor Bills are getting passed. Good seminar on retaining and recruiting for WCR Members. Great seminar on how to give an effective presentation.
- Monthly State Zoom Meetings Update-adding President Elects to rest of year's calls. Kristine puts on a monthly zoom call. We get lots of good feedback, other networks are reaching out to us looking for help with their networks.
- Nationals wants us to increase Realtor member fee to us to \$25 from \$14. Of the membership fee we only get \$14. Membership dues from Strat Partners we get 100%.
- New Member Orientation Committee – new committee for 2023, having Ambassador pair up new members with a current member to shadow and help them feel welcome.
- Spring State Meeting on Mackinac Island May 24-25 at Mission Point Resort-5 days away! We need to bring Raffle Item; they have asked for a bag or briefcase. Teri has ordered an awesome MI Spartina handbag to place in our raffle basket. There is a discount code for the ferry ride, Kristen will forward the link.
- Ballpark & Brews-Signed up for Booth June 7<sup>th</sup> 11:00- 2:00 – Set up starts at 9:00am. Colleen will Chair and Renae will assist to set up and organize, must be members of Aspire to be at the booth. Offering a drawing for luncheons. Jennifer G., Aubrey V., Erica K. will also take turns at the booth.
- WCR "Bling" T-Shirts/Fundraiser Kristen and Brandi have been working on the designs and showed to the group. The logo decals have been ordered. JenT's will be making the shirts. \$16.00-\$19.50, a minimum of 50 items. Aubrey makes a motion to sell the fundraising T's at the prices 16-19.50. Renae motions after the introductory offer of the \$16-19.50 the shirt prices will be \$25.00.
- 2022 Strategic Partner "Preferred" Book launches Today! We made over \$16,000 for WCR for the books. The person who won the cover photo contest will also be revealed today. The previous out of date books will be recycled. The new books will be available at all events such as Ballpark and Brew, Luncheons, Rove event. There will be an electronic version made available soon, it will be added to the website. The electronic version should be sent to all members emails by directly, and also directed to our website.
- Luncheons-Head Count to Hagerty-Confirm "Tag" Team. We will reiterate at the luncheon today that there is a hard line time frame to sign up for luncheons, no late add ons. Wednesday 5:00pm the week previous to the luncheon will be the advertised deadline of signing up, the Hagerty deadline is Thursday by noon the week previous to the luncheon.
- Network 360 July 27-29 – President Elect 2022 & 2023 to attend. Jennifer G. and Aubrey V. will be attending.
- National Conference in Orlando, November 9-13-REGISTRATION Opens MAY 18<sup>th</sup>. If you are going with WCR you must sign up for the early bird price. First come 1<sup>st</sup> serve for receiving the education refund through WCR. The board and the 2023 board will be the priority for funding.

**President Elect:** Jennifer Gaston

- Update on Programs-4 more luncheons. Barb and Kristen and Katie will work on the silent auction for the end of year event.
- June 21<sup>st</sup> Property Tour Event- We still need a property for this event, several properties were discussed, Jennifer G. will reach out to some of the options.
- Update-Rove Strat Partner Event August 18-Century 21 Northland and REMAX are currently sponsoring. Aubrey will ask Keller Williams. We would like to raise \$2000. Sponsorships are \$250 each.

**Treasurer Report, Budget & Finance:** Kristin Hunt

- Current Budget. \$56,277.08 in cash account, Net income for April was \$13,242.46
- Billhighway- We are still working on bringing people to TC for training, they said they would, but it has not happened yet. Numbers not reflected in the current reports. Bethany says we are not required to use it for anything other than money intake, we can still continue to use our own systems for other tasks if we choose.
- Tax ID Update-Kevin the attorney said our tax return has been accepted.

**First Vice President:** Renae Hansen

- No updates.

**Program Director:** Aubrey Vandemark

- Update on Marketing - Sara Beth Ramsey, Aubrey is still working with her to reintroduce WCR. We now have LinkedIn, Facebook and Instagram. A suggestion is a "member mention". A post highlighting a specific member each week. We will need a specific person to take on the social media position.  
We need a brand guide and an established timeline for the events and the sponsors and participants involved. Aubrey is working on this and will need a couple of volunteers to maintain this.

**Membership Director:** Colleen Mageau

- Strategic Partner & Realtor® Member count. We currently have 95 Realtor members and 91 strategic partners.

**Committee Reports:**

**Past Presidents:**

**Home Tour:** Karly Wentzloff-still no inventory for home tour. Still having tour every other week, we will still meet at Aspire for the haves and needs even if we don't have homes to tour.

**Ways and Means:** Debra Hall-Strat Partner Book update

**Other Committees:**

**Unfinished Business**

**New Business**

Barb Hood- LID committee: Leadership Identification Development. It's a leadership opportunity. Go the National website for a leadership application. Great opportunity to work at the events.

If you're going to National, why not apply as volunteers to serve in 2023

There are lots of micro and macro-opportunities (not limited to the following): election volunteers, trade show booth volunteers, meeting ambassadors, inspiration & pledge speakers, project teams, liaison positions, session greeters, mastermind chairs, budget & finance committee, 360 leadership faculty, and new this year social media influencers and diversity/equity/inclusion efforts.

1. Your members will begin by filling out the volunteer application. The application identifies your interests, things you want to learn or develop within yourself plus acts like a resume. See the links below:

[Leadership Pathways - Women's Council of Realtors \(wcr.org\)](http://wcr.org)

[2023 Women's Council of REALTORS Volunteer Application Form \(jotform.com\)](http://jotform.com)

2. Please print and email your Volunteer Application to Barb Hood [Barb@realestateonetc.com](mailto:Barb@realestateonetc.com) and Chris Dean [chrisdeanrealtor@gmail.com](mailto:chrisdeanrealtor@gmail.com) by May 31, 2021.

**Adjourned:** 11:03 Next Board Meeting **Thursday, August 4, 2022, 9:30-11:00** Location TBD