

Northern Michigan Chapter-Governing Board Meeting Friday, December 8, 2017 9:45-10:45am Hagerty Center-Traverse City, Michigan Chairman-Erika Korndorfer, President

MINUTES

Present: Barb Somerville, Dee-Dee Burch, Karly Wentzloff, Erika Korndorfer, , Teri Miceli-Wolf, Helen Postma, Rebecca Cole, Gwyn Besner, Linda Waisanen, Katie Hoyt, Pat Lund, Jennifer Marlow, Jessie Deiss, Crystal Gober, Bridget Carefoot, Becky Lancaster, Todd Jarrold

- I. Call to Order-Erika Korndorfer
 Meeting called to order by President Korndorfer 9:46am
- II. Approval of Agenda Approved Teri, second Barb
- III. Approval of Minutes from November 2017 meeting Motion to approve with corrections, Gwyn, second Katie
- IV. Financial Report and Budget
 - 1. Helen Postma- handed out the financials. Doing audit in January.
 - 2. Colleen Mageau not present
- V. Reports of Officers and Standing Committees
 - 1. President's Report-Erika Korndorfer Discussed WCR folders and decided no. 2019 venue quotes were given by Hagerty and Country Club, decided on Hagerty and Barb will sign contract today. Standing rules updates handed out, revised 12/8/17 and new governing board will meet after strat plan to approve.
 - 3. Membership-Stacey Isles & Pat Lund: Stacey gave her report to Erika- 81 Strategic Partners. 114 Realtor members plus 2 National Strategic partners.
 - 4. Marketing-Teri Miceli-Wolff: has been posting on social media, emails, etc. She will continue to add events to website. She encouraged Board to like and share WCR facebook posts.

- 4. Education- Barb: Finishing up strat plan books. April 12th will be Gwyn Besner "Light Your Fuse".
- 5. Ways and Means-Rebecca Cole- Will be presenting the checks at luncheon meeting today-- \$32,000 to Munson Breast Care and \$8,000 to Single Momms. January 4 2018 is Bras for a Cause strat plan
- 6. Bylaws-Katie Hoyt nothing to report
- 7. Audit-Lee Miller not present
- 8. Nominating-Molly Buttleman- not present
- VI. Special Committee Reports
 - 1. Hospitality-Ann Porter & Dave Wilsey- not present.
 - 2. Website-Gwyn Besner minutes and financials are uploaded to website immediately
 - 3. Home Tour- Karly working on rules and area map for home tour
 - 4. Strategic Plan-Crystal finalizing 12/12 strat plan meeting
 - 5. Past Presidents Report-Bridget Carefoot- committee will be presenting WCR Realtor of the Year, Entrepreneur of the Year and Strategic Partner of the year at the luncheon today.
 - 6. Strategic Partners-Linda Waisanen nothing to report
- VII. Unfinished Business- nothing to rport
- VIII. New Business- nothing to report

Adjournment 10:56

Corrections to November 9 2017 minutes

- 1. Approval of Minutes from OCTOBER 2017 meeting
- 2. Ways and Means: Close to \$44,000 raised. \$32,000 will be given to Munson Breast Care and \$8,000 to Single Momms.