



We are a network of successful REALTORS® advancing women as business leaders in the industry and in the communities we serve.

Governing Board Meeting Minutes, Thursday, September 8, 2022, 9:30-11:00 am,
The Hagerty Center

Teri Miceli-Wolff, President

In Attendance: Teri Miceli-Wolff, Aubrey Vandemark, Jennifer Gaston, Renae Hansen, Kristin Hunt, Anna Courtade, Karly Wentzloff, Becky Lancaster, Clover Roy, Colleen Mageau, Brandi Wolf, Carly Tunison, Kelly Price, Mary Burgin

Call to order – Teri Miceli-Wolff 9:32am

Approval of Minutes from: August 4, 2022 Kristen 1st, Colleen 2nd

Approval of Agenda, September 8, 2022 Aubrey 1st, Kristin 2nd

Reports from Officers, Chairs and Project Teams

President's Report: Teri Miceli-Wolff

- WCR Fall Conference September 20th, Amway Grand Plaza, Grand Rapids-If you're in GR Monday, September 19th, Lakeshore/West Michigan chapter is having a euchre night at 4pm, \$10 entry fee, cash bar and pizza. 13 People are going to the conference from Northern Michigan.
- Monthly State Zoom Meetings-Kris Dean puts on these Zoom meetings, she is the liaison. All the important dates are covered during these meeting and it helps us to stay on top of these important dates.
- Fall Leadership Training-October 25th at Frankenmuth Brewery, All day 8am-5pm. All Board members should attend-2023 board too!
- Network Certification Application-DEADLINE October 1st The board met and completed all the questions on the application. Jennifer and Teri has a meeting to complete it and enter info online. We should get the certification again this year.
- VOTE to increase LOCAL Realtor Dues from \$14 to \$25. Need to report by October 10th, Renae motions to increase the Realtor dues to \$25, Jennifer 2nds the motion. The motion is approved and carries.
- The Nudge went out to try to get new Realtor members to sign up. We're currently 6th in the nation for membership, we're trying to be #1.

President Elect: Jennifer Gaston

- Strategic Partner Celebration at ROVE, August 18 was a great success! 114 guests. -Feedback-Broker participation, a couple couldn't attend last minute. The venue has great hospitality.
- Update on Programs for October-Aubrey talked to the two hosts, offered board support for anything they may need. For October DON'T FORGET TO WEAR PINK for breast cancer awareness. November- Cryptocurrency topic in collaboration with Aspire. January 2023-for the Economic Forecast Hagerty is not available, it will be at the TC Country Club.
- The Hagerty Center is booked for WCR for the 2023 year and January of 2024.
- BRAIN TRUST for 2023- September 27th, 9:30-Noon at the TC Country Club.

Treasurer Report, Budget & Finance: Kristin Hunt- she reached out to 9&10, they may be at the luncheon if they can work it into their schedule.

- Current Budget A lot of money went out in July due to reservations for the Orlando Convention. QuickBooks dues went up \$5.00/month starting in July. A lot of money outgoing in August was for the state meeting and hotel for Aubrey and Jennifer for the 360 meeting, final payment to Ben Whiting, the Rove event payment, and other misc. A lot of Rove sponsor money will come in September. Down for the month and the year but this will balance out through the end of the year.
- Billhighway-Appointment with Amy Motto from Billhighway to meet in TC to work with the new board on September 28th. Any other chapter that wants to attend are welcome. The State at this time will NOT be using Billhighway.
- Audit Update- the information for the summer audit is ready for Gwyn Besner.

First Vice President: Renae Hansen

- Thank you Kelly Price for filling in for me for the August meeting taking minutes.

Program Director: Aubrey Vandemark

- Update on Marketing –We have the new social media committee and Sarabeth Ramsey is the chair. She has a lot of help from Troy, Anna and Mary. They are putting in a tremendous amount of time to get this new social media program off the ground. They are bringing awareness and growth to our network.
Charities-when asking for needed items for collection we get more items when we use something like Signup Genius.
- Fall Lineup flyer- 3 events left, Aubrey is working on.
- Website Programs/News/Photos-Wildapricot/National. Mary B. is working on these topics.

Membership Director: Colleen Mageau

- New Member Nudge-Sept 1 to October 31st/Need more Realtor Members!!
- Strategic Partner & Realtor® Member count- 101 strategic partners, 97 Realtor members. Our goal is 125.

Committee Reports:

Home Tour: Karly Wentzloff would like to find a new person to take over the weekly home tour. Tour should be promoted more during the luncheons.

Other Committees:

Update on Preferred Book Distribution: Strat book distribution is going well, books are available at all events and at the local website.

Unfinished Business:

New Business

Adjourned: 10:43 Next Board Meeting **Thursday, October 13, 2022, 9:30-11:00** The Hagerty Center